

Privacy Policy

Effective Date: August 7, 2026

Bechtold Real Estate Team (“we,” “us,” or “our”) respects your privacy and is committed to protecting the personal information you provide to us. This Privacy Policy explains how we collect, use, disclose, and protect information obtained through our website, online forms, advertisements, telephone communications, text messaging, and other interactions with prospective and current clients.

Information We Collect

We may collect personal information that you voluntarily provide to us, including your name, email address, telephone number, property address, real estate preferences, and other information you submit when requesting information about buying, selling, or investing in real estate.

We may also collect certain technical information when you visit our website, including IP address, browser type, device information, referring website, and website usage information.

How We Use Your Information

We may use your information to:

- Respond to inquiries and requests for real estate information.
- Provide information regarding properties, listings, home values, real estate services, and market conditions.
- Schedule appointments, property showings, consultations, and other real estate-related services.
- Communicate with you regarding your real estate needs.
- Send text messages, emails, or other communications when you have provided consent or when otherwise permitted by law.
- Maintain and improve our website, services, marketing, and customer experience.
- Comply with applicable legal and regulatory requirements.

Mobile Information and Third-Party Sharing

We do not sell, rent, or provide your mobile phone number or SMS consent information to third parties for their own marketing or promotional purposes.

Mobile information, including phone numbers and SMS opt-in consent data, will not be sold, rented, shared, or transferred to third parties or affiliates for marketing or promotional purposes.

We may disclose information to service providers that assist us in operating our business or providing communications on our behalf, such as website, CRM, telecommunications, or text-messaging providers, when reasonably necessary to provide those services. These service providers are not authorized to use your mobile information for their own marketing or promotional purposes.

SMS opt-in consent and mobile phone numbers collected for SMS communication purposes will not be shared with third parties or affiliates for their marketing or promotional purposes.

We may also disclose information when required by law, court order, governmental request, or when reasonably necessary to protect our legal rights, safety, property, clients, or the public.

Data Security

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information from unauthorized access, disclosure, alteration, or misuse. However, no internet, electronic storage, or transmission system can be guaranteed to be completely secure.

Your Choices

You may request that we update or correct your contact information or discontinue marketing communications at any time. Email communications may include an unsubscribe option. Text message recipients may opt out as described in the SMS Terms & Conditions below.

SMS Terms & Conditions

By providing your mobile telephone number and affirmatively opting in to receive text messages from Bechtold Real Estate Team, you consent to receive SMS/text messages from us regarding your inquiry and our real estate services.

Messages may include responses to property inquiries, listing information, showing and appointment information, transaction-related communications, real estate updates, follow-up communications, and, when you have consented to receive them, marketing or promotional messages.

Consent to receive marketing text messages is not a condition of purchasing any property, product, or service.

Message frequency varies depending upon your interactions with us. Message and data rates may apply according to your wireless carrier and service plan.

Opting Out

You may withdraw your consent to receive text messages at any time.

Reply **STOP** to a text message to opt out. We will process your request and discontinue applicable text communications as required by law.

We also recognize other reasonable requests indicating that you wish to stop receiving text messages, including words or phrases such as CANCEL, END, QUIT, UNSUBSCRIBE, REVOKE, or OPT OUT.

After opting out, you may receive a final confirmation message acknowledging your request. You will not receive additional marketing text messages unless you subsequently provide new consent.

Help

Reply **HELP** for assistance or contact Bechtold Real Estate Team at **928.202.3036** or **team@bechtoldreteam.com**.

Carrier Disclaimer

Wireless carriers are not responsible for delayed or undelivered messages. Message delivery is subject to the availability and operation of your wireless carrier's network and is not guaranteed.

Supported Carriers and Costs

Message and data rates may apply. Please contact your wireless carrier for information regarding your text messaging or data plan.

Privacy

Your privacy is important to us. Mobile phone numbers and SMS consent information are not sold, rented, or shared with third parties or affiliates for their marketing or promotional purposes.

For additional information regarding how we collect, use, and protect personal information, please review the Privacy Policy above.

Changes to These Terms

We may update these SMS Terms & Conditions from time to time to reflect changes in our services, business practices, or applicable laws and regulations. Updates will be posted on this website with a revised effective date.

Contact Us

For questions regarding this Privacy Policy, SMS Terms & Conditions, or your personal information, please contact:

Bechtold Real Estate Team

Realty Executives – Arizona Territory

203 W Willis St

Prescott, AZ 86301

Phone: 928.202.3036

Email: team@bechtoldreteam.com